



# Longhorn Region PCA Members Survey 2025

	N/A	1	2	3	4	5	Weighted Average	
Longhorn Roundup	4.94%	11.11%	16.05%	29.63%	25.93%	17.28%	81	3.22
	4	9	13	24	21	14		
Email	1.16%	9.30%	2.33%	9.30%	16.28%	62.79%	86	4.21
	1	8	2	8	14	54		
Website	7.50%	11.25%	20.00%	27.50%	21.25%	20.00%	80	3.19
	6	9	16	22	17	16		
Facebook	67.35%	24.49%	18.37%	22.45%	16.33%	18.37%	49	2.86
	33	12	9	11	8	9		
Monthly Meetings	42.37%	30.51%	22.03%	13.56%	22.03%	11.86%	59	2.63
	25	18	13	8	13	7		

The Longhorn Region conducts several types of events. Please indicate your level of interest in each by rating it from 1 very low interest to 10 high interest.

	1	2	3	4	5	6	7	8	9	10	Weighted Average	
New Members											0	0
Social	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
	0	0	0	0	0	0	0	0	0	0		
Monthly Dinner Meetings	19.54%	4.60%	14.94%	3.45%	5.75%	5.75%	6.90%	17.24%	6.90%	14.94%	87	13.47
	17	4	13	3	5	5	6	15	6	13		
Concours Events	14.94%	11.49%	9.20%	5.75%	13.79%	5.75%	9.20%	9.20%	5.75%	14.94%	87	24.97
	13	10	8	5	12	5	8	8	5	13		
Cars & Coffee	9.41%	4.71%	14.12%	2.35%	12.94%	8.24%	10.59%	14.12%	9.41%	14.12%	85	32.01
	8	4	12	2	11	7	9	12	8	12		
Lies & Fries	22.73%	11.36%	17.05%	6.82%	10.23%	4.55%	6.82%	5.68%	3.41%	11.36%	88	15.89
	20	10	15	6	9	4	6	5	3	10		
Christmas Party	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0
	0	0	0	0	0	0	0	0	0	0		
Social Events	13.64%	2.27%	7.95%	1.14%	14.77%	2.27%	13.64%	13.64%	7.95%	22.73%	88	14.36
	12	2	7	1	13	2	12	12	7	20		
Charity Drives for causes, events and drives	5.68%	2.27%	6.82%	4.55%	12.50%	9.09%	10.23%	20.45%	9.09%	19.32%	88	35.59
	5	2	6	4	11	8	9	18	8	17		
Autocross	18.18%	6.82%	15.91%	1.14%	9.09%	7.95%	6.82%	10.23%	2.27%	21.59%	88	23.59
	16	6	14	1	8	7	6	9	2	19		
Gimmick Rally	20.93%	11.63%	9.30%	2.33%	17.44%	5.81%	2.33%	13.95%	9.30%	6.98%	86	29.79
	18	10	8	2	15	5	2	12	8	6		
Track day	22.47%	14.61%	6.74%	2.25%	8.99%	4.49%	3.37%	5.62%	8.99%	22.47%	89	15.34
	20	13	6	2	8	4	3	5	8	20		

**What would your interest be in the items listed below? Please indicate your level of interest in each by rating it from 1 very low interest to 5 high interest.**

	1	2	3	4	5	Weighted Average	
Overnight/ multiday Trips (Big Bend, Corpus, etc	16.09%	8.05%	13.79%	25.29%	36.78%		
	14	7	12	22	32	87	3.59
Cars & Coffee in the evening	26.44%	16.09%	21.84%	18.39%	17.24%		
	23	14	19	16	15	87	2.84
Tech Sessions	13.64%	7.95%	25.00%	22.73%	30.68%		
	12	7	22	20	27	88	3.49
Women only – Tech Session or Drivers Training	51.52%	12.12%	13.64%	12.12%	10.61%		
	34	8	9	8	7	66	2.18
Shopping Trip Destination Rides	29.27%	7.32%	24.39%	17.07%	21.95%		
	24	6	20	14	18	82	2.95

#### **How often do you participate in club events?**

Frequently – several events per month	26.97%	24
Regularly – once a month	21.35%	19
Occasionally – several months throughout the year	31.46%	28
Rarely – a few times a year	14.61%	13
Never, if so why not?	5.62%	5
		89

#### **Have you participated in an autocross event?**

Yes	46.07%	41
No	53.93%	48
		89

#### **If not, Why**

- ☐ 1. Not Interested / Prefer Other Activities – 15 replies (≈25%)
- ☐ 2. Concern About Car Wear, Damage, or Thrashing – 8 replies
- ☐ 3. Scheduling Conflicts – 10 replies
- ☐ 4. Distance / Location Issues – 3 replies
- ☐ 5. No Experience / Don't Know How It Works – 14 replies
- ☐ 6. Intimidation / Culture Concerns – 4 replies
- ☐ 7. Medical / Age Limitations – 4 replies
- ☐ 8. Family Considerations – 2 replies

Rank your choices for new events to try. 1 is the highest rank, 5 is the lowest rank.

	Rank	1	2	3	4	5		
	Weight	5	4	3	2	1		
Movie Night Social	13.64%	21.59%	23.86%	21.59%	19.32%		88	2.89
	12	19	21	19	17			
Drives to Breakfast	37.50%	21.59%	19.32%	13.64%	7.95%		88	3.67
	33	19	17	12	7			
Evening Cars & Coffee	9.09%	34.09%	26.14%	27.27%	3.41%		88	3.18
	8	30	23	24	3			
Family Oriented Drive	7.95%	13.64%	20.45%	25.00%	32.95%		88	2.39
	7	12	18	22	29			
Track Day	31.82%	9.09%	10.23%	12.50%	36.36%		88	2.88
	28	8	9	11	32			

Rate areas to take driving tours to with 1 being lowest & 10 being highest

	1	2	3	4	5	6	7	8	9	10	Weighted Average	
Castroville	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	83	64.07
	0	0	0	0	0	0	0	0	0	0		
Seguin	10.84%	13.25%	4.82%	4.82%	25.30%	9.64%	4.82%	14.46%	6.02%	6.02%	83	18.16
	9	11	4	4	21	8	4	12	5	5		
New Braunfels	6.02%	6.02%	10.84%	6.02%	8.43%	6.02%	14.46%	20.48%	6.02%	15.66%	85	12.15
	5	5	9	5	7	5	12	17	5	13		
Wimberly	8.24%	2.35%	2.35%	5.88%	9.41%	2.35%	11.76%	18.82%	14.12%	24.71%	84	25.55
	7	2	2	5	8	2	10	16	12	21		
Johnson City	3.57%	3.57%	1.19%	4.76%	7.14%	10.71%	11.90%	20.24%	21.43%	15.48%	86	47.86
	3	3	1	4	6	9	10	17	18	13		
Kerrville	1.16%	2.33%	1.16%	3.49%	17.44%	9.30%	10.47%	11.63%	19.77%	23.26%	83	36.67
	1	2	1	3	15	8	9	10	17	20		
Painted Churches	7.23%	8.43%	7.23%	2.41%	13.25%	9.64%	15.66%	15.66%	8.43%	12.05%	83	16.64
	6	7	6	2	11	8	13	13	7	10		
Blue Bell Ice Cream	8.43%	8.43%	4.82%	3.61%	6.02%	7.23%	14.46%	16.87%	12.05%	18.07%	86	12.60
	7	7	4	3	5	6	12	14	10	15		
Brewery, Distillery, Winery Tours	5.81%	3.49%	4.65%	5.81%	4.65%	4.65%	4.65%	10.47%	22.09%	33.72%	86	
	5	3	4	5	4	4	4	9	19	29		

## What events would you like to see planned in the future?

Answered	45	51%
Skipped	44	49%
Total	89	

### Summary of answers

#### Driving Events *Most frequently mentioned driving requests:*

Track days / HPDE (Harris Hill, COTA, joint region events)

Longer drives (half-day, full-day, 6 hours, Hill Country tours)

Overnight destination drives

Twisted Sisters

Multi-region tours

Twice-monthly drives (instead of once)

Leisurely low-speed scenic drives alongside spirited ones

Big Bend trip

Rallies and poker runs (Pokers runs were repeated emphatically)

#### Technical / Hands-On / Maintenance Events

Tech sessions

DIY workshops ("auto shop nights")

Maintenance demos (AOS, MAF, shocks, plugs/coils)

Tire, brake, cleaning education

Car control training (skid pad, recovery training)

Sessions from professional or seasoned drivers about car capabilities

Presentations from reputable independent shops

Information about trustworthy service centers

#### Social Events

More Cars & Coffee

Weekly or rotating happy hour meetups (each city has its own)

Dinner events

Beer-garden style socials

Girl/women's drives or women-focused socials

Family-friendly events

#### Destination-Based Experiences

Breweries (Alsatian, Allstadt, etc.)

Cafés with good parking (Comfort's Brene's Café)

Historic sites (forts, caverns)

Unique motels/hotels

German car shows

Events posted from other car groups

Joint events with other Porsche regions or other car clubs

#### Specialized Interests

Off-road drives for Porsche SUVs

Golf tournament

Volunteer and community service opportunities

Viewing parties / presentations

## **Survey Follow-Up**

**Driving Tours:** Thank you for the suggestions. We have our 2026 Tour dates picked. Many of our routes are not finalized and we'll look to incorporate these ideas. Overnight drives are more difficult to organize. We looked into these last year but group accommodations can be a challenge along with the PCA insurance requirements for driving tours. If you have a destination in mind, a driving tour company like Adventure Drives could be used to take care of all the logistics. That would help with the planning. We welcome any volunteers to look into this. Email us at [longhornporsche@gmail.com](mailto:longhornporsche@gmail.com) for some guidance. Poker Run is a great idea and we are looking at that as part of our Fiesta Challenge events. Destinations: We'll review these suggestions when planning our upcoming driving tours. The best multi-region event in our area is Boxtoberfest. If you want to check out what other events PCA regions are doing, search in Club Registration to see what's going on. You might find some events of interest to participate in.

**HPDE:** Unfortunately, Harris Hill is no longer a viable venue for us. Since they changed to a private membership track they are not willing to close the track in order for us to comply with our PCA HPDE requirements. SCCA and Spokes do have events at Harris Hill which you can participate in but it will not be just Porsches. Schnell Fest at COTA is sponsored by Hill Country Region, Lone Star Region and BMW Club. LHR members are welcome to participate, and many have. See page 19 in the July/Aug 2025 Roundup for a great article about Schnell Fest participation. Other options are: Lone Star Region (Houston <https://lsrpca.com> ) conducts HPDE at Motor Speedway Resort several times a year. In fact, they have January and March HPDE events at MSR with an entry fee of \$360. Maverick Region (Dallas/FW <https://www.mavpca.org/> ) conducts HPDE at Eagles Canyon, Motorsport Ranch and Motorsport Park throughout the year. Check out their websites for more info.

**Tech Sessions:** We will continue to look for Tech Session opportunities. Some road blocks are shop insurance restrictions with non-staff in the work area. If you know of an opportunity let us know. If you're looking for some specific maintenance procedures, YouTube is a great resource. Suggest watching all the relevant videos posted on the subject. Autocross is the best place for learning control and capabilities of your Porsche. Instructors are there at each event to coach and help improve your skills. We had a Car Control Clinic last January and will have another in January 2026. Spectators are welcome at our Autocross events as long as you sign the waivers and stay in the designated area. Please register as a spectator on Club Registration so you know the event procedures.

**Social Events:** Evening Cars n Coffee or Happy Hour meet ups are an open opportunity. We'd like to see these casual evening socials start up. However, we need volunteers to organize the events. Please email us at [longhornporsche@gmail.com](mailto:longhornporsche@gmail.com) if you'd like to volunteer. We can help get the message out and build interest. Pop up events are also fun. If you know of a good spot for a meet-up, post it on our Facebook page and invite other members to join in. There are many other meet-up events going on in the area that are not PCA related. You're welcome to share these on our Facebook page. Just remember, events posted on the Longhorn Region – Porsche Club of America Facebook Group are not necessarily club sponsored events. Official Longhorn Region – Porsche Club of America sponsored events will be prefaced with Longhorn Region PCA in the event title. All other non PCA event posts must state: "Not a Longhorn PCA or PCA Event"

## **Porsche Club of America, Fueled by Volunteers**

**Thank you for participating in our survey. Let's have a safe and fun year.**

**Longhorn Region Executive Council**